Cookies Policy

Last updated: 31/08/2023

All Tax Accountants ("us", "we", or "our") uses cookies on all-tax.co.uk (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

What are cookies?

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies.

Cookies cannot look into your computer and obtain information about you or read any materials kept on your hard drive. Cookies cannot determine who you are.

Cookies cannot be used by anyone else who has access to the computer to find out anything about you, other than the fact that someone using the computer has visited a certain website.

Cookies will not be used to contact you for marketing purposes other than by means of advertisements offered within our Services.

How All Tax Accountants use cookies

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Service, to provide analytics, to store your preferences, to enable advertisements delivery, including behavioural advertising.

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:

– Essential cookies. We may use essential cookies to authenticate users and prevent fraudulent use of user account

You can opt out cookies on this website through Ads Settings, Ad Settings for mobile apps, or any other available means (for example, the NAI's consumer opt-out).

Cookies used on this site

A cookie file is stored on your device and allows us, or our third party partners (see below) to recognise you and make your visit easier and more useful to you when you revisit our website. The Functional Cookies listed below are required for (among other things) the quizzes, forms and forum on this site. Disabling Functional Cookies is likely to render those parts of the site non-operational.

Functional Cookies

Cookie	Name	Description
Quizzes and Forms – Formstack	PHPSESSID, FormSpringFormAbTest2143, AWSALB, AWSALBCORS	Used to provide information to FormStack – the system used to serve the forms on the site.
Reviews display – Reviews.io	__cfduid	Used by Reviews.io to speed up page load times.
Page identification – All-Tax Accountants	loadedAlready, lpurl, atentry	Saves details of page names and URLs for analytics purposes.

Performance Cookies

Cookie	Name	Description
Page structure analysis and optimisation – HotJar	_hjAbsoluteSessionInProgress, _hjIncludedInPageviewSample, _hjTLDTest, _hjFirstSeen, _hjid	Used by HotJar to record an anonymised user journey an indicate which areas of any page are more popular. Used to optimise the site user experience
Page and online advertising analysis – Google	_gat, _gid, _gid, _gclxxxx, _ga, _gat_UA-nnnnnnn-nn	Used by Google Ads, Google Analytics and Google Optimize, to measure website performance and track behaviour to improve your ongoing website and customer experience.
Page Speed – Amazon Cloudfront	lpurl	CloudFront is a service provided by Amazon allowing developers to improve users' web browsing experience by optimizing distribution of certain web content

Online advertising analysis – Bing	_uetvid	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.

Targeting Cookies

Cookie	Name	Description
Online advertising analysis – Bing	_uetsid, MUID	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.

Third-party cookies

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on.

Google Analytics Advertising Features – a third party tracking service collects information about how our website is used. We use information to report on usage and volume statistics. We have no access to or control over these cookies.

Facebook – a third party cookies created for their own advertising network. We have no access to or control over these cookies.

What are your choices regarding cookies?

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Where can your find more information about cookies

You can learn more about cookies and the following third-party websites:

AllAboutCookies: http://www.allaboutcookies.org/
Network Advertising Initiative: http://www.networkadvertising.org/